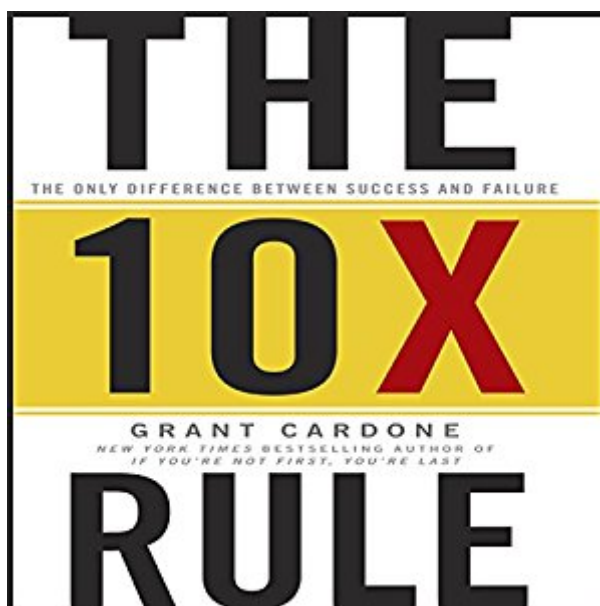


The book was found

The 10X Rule: The Only Difference Between Success And Failure



Synopsis

Extreme success, by definition, lies beyond the realm of normal action. If you want to achieve extreme success, you can't operate like everybody else and settle for mediocrity. You need to remove luck and chance from your business equation, and lock in massive success. The 10X Rule shows you how! Success is your duty, obligation and responsibility, and this audio book gives you step-by-step guidance on how to achieve phenomenal success for yourself! With The 10X Rule , you'll learn to establish the amount of effort needed to guarantee success and ensure that you can continue operating at this level throughout your life. Most people desire success and have great ideas but they come up short on the amount of action required to get their lives to the exceptional levels they deserve. Four degrees of action exist, and in order to achieve your dreams, you must learn to operate at the fourth degree of action: Massive Action. The 10X Rule will dissolve fear, increase your belief in yourself, eliminate procrastination, and provide you with an overwhelming sense of purpose. The 10X Rule compels you to separate yourself from everyone else in the market-and you do that by doing what others refuse to do. Stop thinking in terms of basic needs, and start aiming for abundance-in all areas of your life. The 10X Rule guides you toward the frame of mind that all successful people share. Aim ten times higher than you are right now-and if you come up short, you'll still find yourself further along than if you had maintained your life's current status quo. The 10X Rule teaches you how to: Reach goals that you previously thought were impossible
Correctly set goals and guarantee their achievement
Create unprecedented levels of happiness and satisfaction in every area of your life
Use fear as fuel to move you into action
Get everything you want and never have to settle
Dominate your competition and become a role model for success

Book Information

Audible Audio Edition

Listening Length: 7 hours and 24 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Gildan Media, LLC

Audible.com Release Date: July 19, 2011

Whispersync for Voice: Ready

Language: English

ASIN: B005DGW34C

Best Sellers Rank: #5 in Books > Business & Money > Business Culture > Motivation & Self-Improvement #5 in Books > Business & Money > Management & Leadership > Motivational #11 in Books > Audible Audiobooks > Business & Investing

Customer Reviews

This book is probably better suited to sales professionals than it is for would-be entrepreneurs. The central thesis of the book is that extreme effort is the key to success and that we should never rest nor give up on our goals. While it is certainly true that, all else being equal, hard work will win out over mediocre effort, there are a couple of caveats:1. Extreme effort will not turn a bad idea into a successful business. Suppose that an entrepreneur wishes to open a microbrewery centered around his recipe for broccoli-infused beer. If prospective customers strongly dislike the taste of the product, no amount of effort will make this recipe a commercial success. Hard work is necessary to become a successful entrepreneur, but it is not sufficient. Even good business ideas generally suck at the beginning, and it is crucial to modify and fine-tune ideas based on market feedback. Sometimes, the best course of action is to give up on an unsuccessful idea in order to free up time and resources to pursue more promising opportunities. Just like in poker, the trick is knowing when to throw more chips into the pile and when to fold. A sales professional who is promoting a product in an established market is different from an entrepreneur trying to become the next Elon Musk. In the former case, hard work is sufficient to be successful.2. Extreme effort is best expended over short bursts of time rather than as a 24/7/365 lifestyle. Working 18-hour days is not sustainable over the long term. Your health will suffer, as will your mental focus. Success is like a marathon with periodic short-term sprints at key moments. It is physically impossible to sprint for the entire race.

I like Grant Cadone very much, and thought You're Either First or Your Last was pretty powerful. When I heard about the 10X Rule, I ran out to buy it. While the concept is powerful, and I HAVE learned a thing or two from the book, I thought it was terribly redundant. If you are into Sales Motivation books, there is Nothing ground-breaking here. The second to last chapter has a list of 32 qualities of successful people...and if you pay attention you will see that he repeats himself several times. I was able to consolidate the list down to about 24 items, maybe less. Don't spend \$20.00+ on this book. Just do this: Understand and accept that no matter HOW bad the economy is, people ARE making money. Set VERY high goals for yourself...make a powerful and convincing plan of action...and you'll be on the way to being successful. The higher you set the bar, and the harder you push yourself, the further along the track you will get. The folks who DON'T plan and DON'T try are

the ones whining about beinbg losers.Don't be a loser.

Great book. Gets right under your skin. I got it as an audio book and have enjoyed it so much to the point that I'm thinking going through it again. There is no "discovery" and there is no magic in the content - if you are responsible for your own actions - this book most likely is going to help you BIG time. If however, you want to sit and do nothing - save your money and buy a comic book. This book is not motivational - the book makes you think, plan and act at your own will. If you want that additional push from the cliff and ready to fly - buy this book. Read and apply.

The 10X Rule is without a doubt one of the most effective books ever written on success and expansion. Read it and then followup with Grant's "Be Obsessed or Be Average" book and you'll have incredibly powerful tools for success in any area of life!

In 1997 RichDad PoorDad changed the way I viewed wealth and how to get there. This is the new #1 wealth guide for the current times.Put them together and you have an unstoppable force. As long as you get to work and do it! It works.

This is an AMAZING self help book that will help you in many different areas of your life! Honestly it helps in relationship, business, and finances. It helped with so much more than I was expecting!!

Set your goals 10x as high and work 10x as hard to achieve them. Success is in anything worthwhile is massively difficult and far more difficult than most expect.This book is anti-lazy, anti-mediocrity, and anti-work-life-balance.If you want to achieve something meaningful in life, whether it be happy marriage, financial wealth, and fulfilling relationships, you will need to set goals extremely high and work "massively" hard to obtain them. We vastly underestimate the amount of effort and challenges that must be overcome.Although I fully believe the author that high degree of success requires 10x higher goal setting and 10x higher level of action, I am just not sure if that is the final advice on everything.The counterargument is that life isn't all about success and achievement. After all, one of the biggest regrets of the dying is they spent too much time working and not enough time in enjoying and developing more meaningful relationships with those around them. The author views such opinions as setting oneself up for failure.Overall, this is a highly motivational book.Pros1)Highly motivational and inspiring.2)Provides realistic advice and pep-talk on what it takes to be successful (it is 10x harder than you think).Cons1)The author talks little too

much about himself. More third party observations would have been little helpful.2) Little too dismissive of "life is too short to spend everyday at the office" mentality.

Cardone stays true to his message throughout the entire book: it will take massive effort, and even bigger goals, to achieve your dreams. However, his message is meant to excite you, and he reminds us that fear is a sign of "going in the right direction." He provides examples of how he implemented massive action and responded to fear in his own career. Readers will gain a sense of what's truly possible, and by the end, will know it's their duty to make dreams happen.

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